

General Project Rubric

| | Exceptional (95-100%) | Admirable (85 – 94%) | Acceptable (75 – 84%) | Amateur (under 55%) |
|-------------------------|---|--|--|---|
| Organization | Extremely well organized; logical format that was easy to follow; flowed smoothly from one idea to another and cleverly conveyed; the organization enhanced the effectiveness of the project | Presented in a thoughtful manner; there were signs of organization and most transitions were easy to follow, but at times ideas were unclear | Somewhat organized; ideas were not presented coherently and transitions were not always smooth, which at times distracted the audience | Choppy and confusing; format was difficult to follow transitions of ideas were abrupt and seriously distracted the audience |
| Content Accuracy | Completely accurate; all facts were precise and explicit | Mostly accurate; a few inconsistencies or errors in information | Somewhat accurate; more than a few inconsistencies or errors in information | Completely inaccurate; the facts in this project were misleading to the audience |
| Research | Went above and beyond to research information; solicited material in addition to what was provided; brought in personal ideas and information to enhance project; and utilized variety of resources to make project effective | Did a very good job of researching; utilized materials provided to their full potential; solicited adequate resources to enhance project; at time took the initiative to find information outside of school. | Used the material provided in an acceptable manner, but did not consult any additional resources | Did not utilize resources effectively; did little or no fact gathering on the topic |
| Creativity | Was extremely clever and presented with originality; a unique approach that truly enhanced the project | Was clever at times; thoughtfully and uniquely presented | Added a few original touches to enhance the project but did not incorporate them throughout | Little creative energy used during this project; was bland, predictable, and lacked “zip” |